**CEREC® 3D Systems**

**Why buy CEREC® from Ceramic Systems?**

Looking for a new technology that offers increased efficiency, the new CEREC 3D from Ceramic Systems has been designed to solve your needs.

The CEREC 3D system offers you:

- Dedicated Service and Training Engineers
- Countrywide Product Specialists for pre and after sales support
- Low cost financial arrangements for you
- User meetings
- Dedicated training facility
- Gold Club for software-upgrades, service and support
- Courses by Dr. Koray Feran BDS MSc FDSRCS and Professor Cemal Ucer BDS MSc PhD are offered for the CEREC 3D Operators training
- Free online training facility www.sironacadcamsolutions.co.uk allows you to more than visualise how beautiful restorations can be created in the you to more than visualise how beautiful restorations can be created in the

**Ceramic Systems**

%20 previewing new Ceramic Systems Technology presented by Danville and is available in the UK from leading suppliers including the very latest Galileos 3D digital cone-beam equipment, their extensive range of Sirona handpieces, and auxiliary items including Sinolaser SDF300 and the DAC Universal sterilisation unit. Whenever possible potential clients are invited to visit the Courtyard, Sident’s state-of-the-art training and showroom facility in Chertsey, where they will be able to see the complete product range in action.

For further information call Sdent Dental Systems on 01932 582580 or email j.colville@sident.co.uk

**DENTAL TRUST**

**The Dental Trust**

With dental technology constantly evolving, now is the time to log on to Sirona CEREC’s website. Sirona CEREC is dedicated to ensuring customer satisfaction from before the moment of purchase. As such Sirona prioritise training, as they realise how crucial it is to be knowledgeable with the very latest technologies. With a free online training facility www.sironacadcamsolutions.co.uk allows you to more than visualise how beautiful restorations can be created in the

**DENTSPLY**

**Indirect Restorative Procedure**

Don’t risk it – get it right first time

Mr Aquail/Ultra, a key starter in his indirect restorative system delivers great impressions even where moisture control is a challenge and records finer details that might otherwise be missed.

With a new technology that at least 40% greater than 24 other leading products tested, he records even the slightest margins, remaining intact when removed from the mouth.

For further information please log on to www.sironacadcamsolutions.co.uk or call Sirona Dental Systems on 0441 071 5400 e-mail simon@sinodentaluk.com

**Lava chairside oral scanning takes aesthetic performance to new heights**

Pioneers of 3M ESPE’s revolutionary digital data the Lava Chairside Oral Scanner (COS) is reaching new levels of perfection in aesthetic dentistry.

Using interactive imaging technology the Lava COS collects 3D data directly from the patient’s mouth using a mirrorless and oval measuring just 12.5mm wide in its top.

This hottest new device in dentistry is more accurate than traditional impression taking processes, helping dentists to produce perfect aesthetics and restoratives from the patient’s first appointment.

This unique level of accuracy is enabled by the Lava COS technology, which allows every part of the impression to be viewed precisely by rotating and enlarging the 3D images.

If you feel your dental practice is ready to take aesthetic performance to the next level please call 3M ESPE today on 0441 562 3074 or visit www.3mespe.co.uk/ lcos

www.3mespe.co.uk

3M ESPE Dental Products UK & Ireland

tel: +44 1199 611161 email: 3mespe@mmm.com

**Restorative Dentistry**

Looking for Sinora Equipment, get it from Sident!

If you are looking for any Sirona equipment, get it from Sident Dental Systems, the UK’s only Specialist Supplier of Siemens/Inova equipment. Only Siden Dental Systems can do it.

- Comprehensive bespoke Project Management Service for Restoration Refurbishments
- Dedicated Service Engineers
- Product Specialists to advise on design, installation and on-site training
- Low cost finance packages for all products
- Established 18 years

If you are considering reequipping make sure you talk to them!

Sirona Specialises, Sider Dental Systems offer the choice from the complete range of Sirona Treatment Centres, 3D and 2D digital and Mirus based x-ray equipment – including the very latest Galileo 3D digital cone-beam equipment, their extensive range of Sirona handpieces, and auxiliary items including Sinolaser SDF300 and the DAC Universal sterilisation unit.

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Kemdent products provide effective protection against infection
Kemdent Practicale Spray and sprays and Kemdent Charcoal foam are ideal adjuncts, guaranteeing a safe inactivation of influenza A (H1N1) viruses (pathogenic viruses of influenza A in the mouth). These products should be used for daily disinfection of surfaces close to the patient, frequently touched surfaces (e.g. dental chair, door handles, work surfaces).

The disinfection of hands and surfaces and also contaminated instruments play an major role in preventing the human-to-human transmission of the currently circulating influenza A viruses, type H1N1.

All equipment/medical devices in direct contact to the patient have to be disinfected and sterilized after use and before use on another patient. Kemdent InstrumentSafe is suitable for the safe inactivation of influenza A viruses at the respective concentration-rates and exposure-times of the product.

Using Kemdent Cross-infection control products will help a Practice maintain their high standards of patient care.

For further information on special offers or to place orders call Helen on 01793 770256 or visit our website www.kemdent.co.uk.

Quality not Compromise
Wide Dental Furnishings
Genus is renowned for offering extensive design and construction expertise to the dental market, whether for refitting or fitting out a practice. The team at Genus make it their business not just to know their clients in order to design projects that are highly effective, fully compliant and closely in line with the dentist’s vision for the practice.

Genus oversees the construction phase to maintain close control over the progress of the project and to schedule work effectively. Genus employs its own project managers, trades people and labour teams and, apart from specialist services, does not use sub-contractors. Genus is not tied to any particular manufacturer, which means they can choose the best solution for each project. When Genus specifies furniture and equipment for a project, this is based on the client’s requirements and the overall design.

Genus delivers effective practice designs and high quality interiors that are completed on time and to budget.

For more information please call Genus on 01582 40444 or email info@gensgroup.co.uk or visit www.gensinteriors.co.uk.

Good for Patients, Good for Practice
The dental practice of the future is growing at an unprecedented rate due to an ageing population living longer: younger generations who continue to need preventive services and maintenance of existing dental work.

Munroe Sutton has developed a patient referred plan that is affordable and effective. Unlike insurance, discount plans have no annual limits and no health restrictions. Referral Plan members are granted access to a large network of participating dentists who provide healthcare benefits to offer their services at a discounted fee, while the practitioner gains access to a large pool of potential patients.

Some of the many benefits: Dentists receive from the Munroe Sutton plan are:
• Access to many potential new patients
• Support with marketing their practice through the scheme, which encourages patients to visit the dentist regularly and helps them afford desirable treatments such as aesthetic dentistry
• No long-term commitment; Dentists can cancel their participation with a simple 30-day notice period. Simple, effective and tried and tested millions of Americans. Munroe Sutton offers increased profitability for UK dentists with no extra outlay.

For more information call 020 7987 0594 or visit www.munroesutton.co.uk/dentist

A personal trainer for the mouth

The first motivational toothbrush is launched

Statistics show that 50% of people who join a gym stop going within 3 months! However when they use a personal trainer, who shows them how to use equipment effectively, they remain focused and far more motivated to achieve their health goals.

The same could apply to Dental Professionals and Philips has launched its latest Sonicare FlexCare+ which provides a DP with the latest motivational tools for the mouth.

The brush is enriched with new features specifically designed to motivate patients to brush the way they need to if they are to address their periodontal conditions.

So that they can assess FlexCare+ before recommending it, Philips is offering Dental Professionals an exclusive opportunity to trial the brush with it’s brother in UV brushhead Sontoret before the dispensing manuals are available in early 2010. To find out more visit the new Philips Care website www.sontoret.co.uk/dp and fill in a form or call 0800 0567 222

BDA Showcase Review 2009 Stand U22

Peri-implantitis is likely to remain a concern in the dental market, although in the last few years, the overall information in the dental market has become more positive.

It is likely that different solutions may be more appropriate for different cases. This product is a new addition to the line and the other solutions that are available are also likely to remain popular.

The new solution to the problem of Peri-implantitis is an addition to the market and has the potential to be a very effective solution.

For more information call 020 8686 1500

Britebite Dental Laboratory
New Website, Same Great Service

Britebite Dental Laboratory have a new look, easy to navigate website that offers users instant access to the great products at Britebite as well as the latest innovations from the smail design in-house design team.

Housed in their brand new state-of-the-art premises, the team from Britebite uses the latest technology combined with the finest craftsmanship to offer you:

• The standards and values of the traditional dental laboratory combined with the contemporary work ethics of today’s dentist
• Guarantees on all their work for 3 years

For more information visit the new website at www.britebite.co.uk or call the dedicated team on 0208 451 5321 to get your free Britebite information pack.
**Kavo Everett CAD/CAM**

Kavo Everett CAD/CAM system is an example of holistic design in dental laboratory technology. The KaVo Everest CAD/CAM system is an outstanding example of this. It is designed for dentists with a basic knowledge of metal/crown removal.

The BOS has announced that the first ever National Orthodontic Work will be launched on 22 March 2010. The aim of the work is to create a cohesive vehicle for all providers of orthodontic treatment to come together and communicate a strong and well-informed message about orthodontics to the public and to the wider dental profession.

**Kemdent products provide effective protection against Swine Flu**

Kemdent Practiceline Spray and wipes and Kemdent Cartridge Machine ensure a safe inactivation of Swine Flu (H1N1) viruses (pathogens that cause swine flu) are designed for use by dental professionals for the decontamination of surfaces close to the patient's face on contact surfaces (eg, dental chair, door handles, work surfaces).

**Clean-injection with Rotor**

Blackwell Supplier's innovative and fully autoclavable Rotor Syringe range uses quality stainless steel and unique PEEK thermoplastics. These light, modular components, with a secure snap-fit assembly, maintain mechanical strength, stability and stress-cracking resistance when exposed to the repeated, long-term high temperature autoclave cycles necessary for infection prevention.

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